

WLF LIONS PRIDE ENDOWMENT FUND JANUARY 25, 2009 D1 CABINET REPORT

The Campaign for the WLF Lions Pride Endowment Fund is making some progress toward being the most important and predictable source of major interest income preserve WLF Statewide Project services. It needs to grow much more as ever-critical Annual Club donations fail to keep pace with inflation and mandatory requirements. During their fall meetings, both the Council of Governors and the WLF Board voted overwhelmingly in support of the Campaign.

The backbone of success for Pride is personal giving. By year-end, more than 750 individual donors had contributed to the WLF Lions Pride Endowment Fund. The increase in total gift commitments approached 50% over 2007, reaching \$4.5 million, but still a long way from our \$25 million goal. The Fund contributed \$40,000 interest income to WLF operations last year. To date, \$480,000 of the costs associated with the Campaign as loans have been forgiven as a personal donation.

Club donations grew to 221 clubs, up from 173 in 2007, without diluting regular Annual Donations. D1 ranked fourth among districts, with 22 clubs giving \$68,492.23.

A tip of the hat and thanks to three D1 Lions who attended Pride Campaign Ambassador training and have a new club presentation. Please contact any one of them about visiting your club: PDG Rollie Manthe, PDG Rob Sherman and Madison West Lion Jim Utrie. When they visit, please be certain to let them know about any major giving prospects Club members may be able to put us in contact with.

Also at Madison West, current president Lion Kevin McPherson has joined the Lions Pride Endowment Fund Investment Committee that oversees caring for this money. Kevin is CFO of Venture Investors in Madison; his daughter Kayla is a three-year Camper. Grateful thanks go to Lion Bob Irvine of West, who served on the Committee for two years.

A final thought. Please consider positively what YOUR personal gift—outright commitment or planned giving—to the WLF Lions Pride Endowment Fund will do to help preserve the future of Lions Camp and other statewide WLF projects. Thank you.

Respectfully submitted,

Lion Steve Knapp
Lions Pride Campaign